

# 海峽兩岸觀光交流中的文化政治地理： 一些人文地理學的田野方法

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一般在討論海峽兩岸的課題時，學者往往會從「巨觀政治」(macro-politics)的視野來切割。我認為這是不足夠的。我們決不能忽略「微觀政治」(micro-politics)的重要性。兩岸關係絕對不只限於政治家的討論，它所創造的政治環境不僅影響了一般老百姓的生活(everyday life)，也同時因他們的文化行為(cultural practices)而不斷地在改變。此研究試從「比較政治地理」(comparative geopolitics)的角度來觀察兩岸在較和平的情況之下，觀光地景的變遷。我主要關注三個方面：1.兩岸旅客對兩岸課題的個人看法；2.一些政治敏感度較高的旅遊景點隨著兩岸關係友好之後的演變；3.為了促進兩岸友好關係而誕生的旅遊景點。我希望透過對日常生活中旅客之間的微觀政治以及旅客於旅遊景點和紀念品的互動的瞭解，更進一步擴充對兩岸關係的認識。除了介紹我的研究主題，這次的分享活動中也將討論一些人文地理學的田野方法以及我在兩岸三地的田野調查之心得。

## **Researching the Cultural-geo-politics of Cross-border Tourism between China and Taiwan: Random Thoughts on Fieldwork Methods**

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This research deals with the comparative geopolitics of cross-border tourism between China and Taiwan in the era of peace and reconciliation. More specifically it draws upon the recent opening of Taiwan to tourists from China and discusses the political happenings on both sides

at the macro and micro levels. Preliminary observation shows that in promoting the ‘tourism for peace’ agenda, Chinese and Taiwanese tourism planners adopt a strategy of historical amnesia. Inherent differences in identities/discourses/perceptions are subjugated and buried in preference for a tabula rasa for tourism to take place as each takes for granted a singular/universal history based on its own perspective. I argue that such an approach is problematic as sites of ‘difficult heritage’ and sensitive history are increasingly becoming attractions for tourists on both sides. A better understanding of everyday cultural-geo-politics in cross-strait tourism is believed to be necessary for sustaining long term peace. Forays into consumption practices and identity construction, both national and self, could prove to be significant in the advent of unprecedented tourist exchanges between China and Taiwan. Qualitative fieldwork methods employed to elicit the nuances involved in cross-strait tourism exchanges would be discussed in this sharing session.

### **主講人介紹：**

張家傑出生於新加坡。他是這個城市國家的第三代金門人。至從 2003 年第一次到金門探親，就愛上了這個離島，從此開始了對金門戰地觀光的研究。張家傑不是出生于金門，但他的祖籍，他的根，在那裏，在金門。家傑現在是英國杜倫大學(Durham University)地理學系的博士候選人。他的研究興趣包括亞洲一代的旅遊地理以及文化地理。在 2011 年獲得漢學研究中心的獎助金，他感到非常榮幸。也要感謝中心所有工作人員給予他的幫忙及友情。